

DIVISION: FORMS 1 to 1V

AGE GROUP: 12 years and over

SERIES:

CURRENT AFFAIRS

PROGRAMME 6

"BUY GUIANESE"

SCRIPT BY: R. MOORE

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Narrator: Hello Boys and Girls,

Have you seen the words "Buy Guianese" anywhere? I'm sure you have. You must have heard them on the radio as well. You may have heard your father or your mother saying these words. Well what is it all about? Why have people been saying "Buy Guianese"?

It's really quite simple. You see, when people say "Buy Guianese" what they mean is this: they mean ^{that} all of us ought to buy things made in Guyana, rather than things made abroad. Of course they ^{are} not saying that we should never buy anything made abroad. That won't make sense, would it?

There are many things that are just not made in Guyana. And if we don't buy those things from abroad, we would simply go without them. For instance, we don't make bicycles in Guyana. So if we insist that we must buy local things only - then we will all walk to school or walk to work - ⁱⁿfact we would have no bicycles at all. But what they do mean is this: If you have some things that are made abroad and are also made in Guyana, then a good Guianese should buy the ones made in Guyana.

Let's take an example: Suppose you walked into a shop

/or store.

or store. You want sweets. You go up to the rack on which there are ~~better~~^{little} bags of sweets. You pick up one bag and you see the words "Made in England". You look at the rack again and you see another bag and that one says "Made in Guyana." Now, which one will you buy? You may buy the one marked "Made in England". Why? Because you've been in the habit of doing that for as long as you can remember.

But you should buy the bag marked "Made in Guyana". And it is because we want to get more and more people to buy things made in Guyana that this week we're having a "Buy Guianese" Campaign.

OPR:

MUSIC BREAK

But suppose you said "Why should we Buy Guianese? Aren't foreign goods much better and much cheaper too?" Now those are very fair questions. But before I answer them I want you to think a little of what happens when you buy something. So let's go back to our ~~Day~~^{bags} of sweets.

Suppose you buy the bag marked "Made in England". Well first of all most of the money that you pay for that bag of sweets goes off to England. Only very little of it stays in Guyana. When the money goes off to England it helps to pay the wages of the English workers in the factory which made the sweets. And part of it goes as a profit to the people who put their money together to build a factory. And part of it helps to keep in working order the machinery which turns out the sweets. Have you noticed something children? Have you noticed that very little of what you've paid for the sweets, remains in Guyana? Well this is exactly when the trouble comes. If we in Guyana go on buying foreign goods at all times, then most of the money we use to buy these goods will leave Guyana. And we don't ^{want} our money to be always ~~to be~~ leaving Guyana. We want Guyana to be

a prosperous country.

OPR:

~~MUSIC BREAK~~

NARR:

Now let's see what happens when you buy that bag of sweets marked "made in Guyana". Well, first of all the money will go ~~xxx~~ to the sweet factory in this country. Part of this money will be used to pay the wages of the Guianese workers at the factory. Part of it will be used for repairs to the machinery which turns out the sweets. Some of it will go as profit to the Guianese people who put their money together to build the factory. And if more and more bags of sweets and other local products are bought by Guianese you can see what will happen, can't you? Yes, the business will expand and more workers will be needed. Their wages will most likely go up. Now if more workers are needed then some people who are unemployed will get work. And if wages go up some people who could only buy a few things before will now be able to buy more things.

And this could mean that more Guianese things will be made to sell to them. And soon the number of factories will increase - and many more people will get jobs.

And don't forget that the more you do a thing, the better you become at doing it. Well, once our factories make more and more goods the quality will get better and better. Why? Because some people will be thinking all the time of how to improve what they make.

But we must all help in this business. And we won't help if we just don't bother to ask for Guianese things in the shops or stores. That is why we have a "Buy Guianese" Campaign.

And if this "Buy Guianese" campaign is to succeed then every time you go into a shop or store you should say "Give me the Guianese products". For you know when we buy Guianese you will be helping Guyana to be a more ~~prosperous~~ ^{prosperous} place and a happier country to live in.

~~So long children, until next week.~~

OPR:

PLAY THEME